



# Week 1



## M O N D A Y

How to Start a  
Business for Free

Building a  
Business out  
of your Passion

## T U E S D A Y

The Golden  
Rules of  
Marketing

How to Make Sales  
and Returning  
Customers

## W E D N E S D A Y

How to Build a  
Website for  
Free

Practical Session:  
Building  
Websites

## T H U R S D A Y

The Quickest Way  
to Find a Customer

The Only 2 Ways  
to Make Money  
in Retail

## F R I D A Y

The Legal Bit:  
Taxes & Company  
Structure

Trading  
Day