



Week 2



M O N D A Y

How to Start a
Business for Free

How to make
Money from
Your Sofa

T U E S D A Y

The Mafia
Guide to
Networking

How to Eat a Frog:
Getting Things
Done

W E D N E S D A Y

Building
Websites 2

Driving Traffic:
Getting to the Top
of Google (SEO)

T H U R S D A Y

Pitch Perfect:
How to Pitch Your
Product or Service

8 Ways to Jump
Start Your Creative
Business

F R I D A Y

Negotiation:
The Secrets to
Getting Better Deals

The 12 PopUp
Principles &
Celebration